

IGNITION

Volume 3, May/June '24

www.IGNITETRAINING.ie

Mid-season review
for sponsored driver,
Jack Byrne

Training the
next
generation of
superstars

**Ignite Training
in Motorsport**

Explore our new Automotive
Valeting and Detailing courses

Official Training Partner to Motorsport Ireland

IGNITION AUTOMOTIVE EDITION

PROUD SPONSORS OF JACK BYRNE MOTORSPORT

We are really excited to be supporting Jack Byrne Motorsport for the 2024 season in the European Clio Cup.

At only 20 years old, Jack already has an extremely impressive CV with championship titles at home and abroad in Karting, Ginetta, and Mini's to name a few.

The European Clio Cup series visits some of Europe's most iconic racetracks including Spa, Misano, Hockenheim, Monza, Magny Cours to name just a few.

After an extremely positive start to the season, we cannot wait to see what the rest of the year holds for Jack and we wish him the best.



Ignite Training announced as Motorsport Ireland official training partners

We are extremely proud to be announced as the official training partner to Motorsport Ireland.

Motorsport is in our DNA here at Ignite Training as we have been involved in motorsport for over 25 years.

Winning a triton national championship as a compeditor and performing official duties up to COC roles over the years, give us a great indept into the sport

We look forward to delivering top-tier training and driving success for Irelands motorsport community.

Motorsport Ireland introduced a Youth Marshal/Official training initived in 2024, we were proud to deliver training to the students taking part in the Wexford Motor Club Youth Academy. With over 100 people attending in the wexford county hall, it is great to see the youth getting involved to help the sport going forward,



Ignite in Motorsport

Ignite Goes Racing

2024 has been a busy so far for us here in Ignite Towers. The ICCR have held 6 rounds to date Mondello park & Bishopscourt, where we sit 3rd in championship.

The fiesta zetec championship has us sitting mid table after 4 rounds.

We performed COC dutys at the wexford hillclimb event where we are also title sponsors of the event



Automotive Valeting & Detailing Courses

Level-Up your Valeting Team

Creating a good first impression is extremely important for a car dealership. It is hugely important that your customer experiences 'Love at First Sight' when they see the car of their dreams on your forecourt.

Our brand new 3-Level Valeting & Detailing courses will give your employees the knowledge and ability to present both new and second-hand vehicles at their very best.

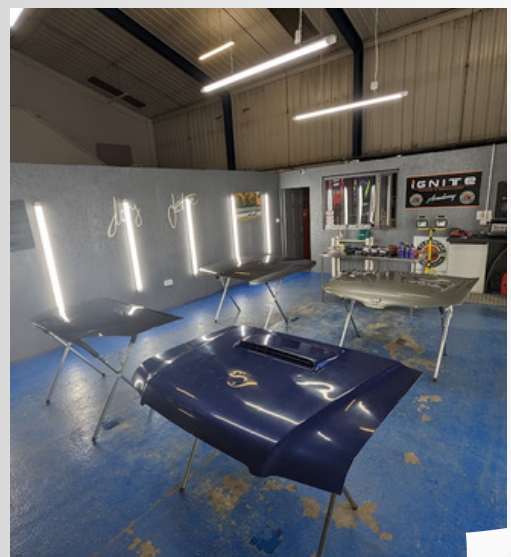
Our clients have already reported significant savings on bodyshop bills as a result of the new skills in defect and scratch removal by employees on our courses.



Our training also places a large emphasis on working efficiently and using products efficiently.

Our clients have seen employee productivity rise by 33%, an product usage and product waste has dropped by more than 50%.

These significant savings have allowed our clients to put reward schemes in place for the valeting employees, which has also had a knock on impact of increased staff retention.





**Safety is at
our Core**

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TRAINING & CONSULTANCY

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